113年台灣銀行新進人員甄試試題及解答

一般金融人員 www.exschool.com.tw www.exschool.com.tw www.exschool.com.tw	■共同科目■ ww.exschool.com.tw	功名文教機構 國文、英文	
◎於答案卷上作答時,不得書寫與題意無◎科成績以零分計。	·關之姓名、編號或其他不應有	的文字、標記、符號等,違反者	該

◎科成績以零分計。			
壹、國文【第1-25題,每題	2分,共計25題,佔50分】		
(2)01.有關《論語》的說明, (1)為語錄體		(3)為四書之一	(4)為儒家經典
(3)02.請選出下列「」內文等	之讀音錯誤者?		
(1)探「賾」索微:7d (3) 不「悱」不發:ㄷ´		(2)弦歌不「輟」: <i>*</i> (4)面面相「覷」: 〈	
(4)03.「太山不讓土壤,故能 國・李斯〈諫逐客書〉	E成其大;河海不擇細流)其中「卻」字最適合的		【庶,故能明其德。 」(戰
(1)信任	(2)接納	(3)重視	(4)拒絕
(3)04.有關「坐」字用法,了 (1)因一時不察,「坐」 (3)房舍是「坐」北朝南	法失官		
(3)05晚號「醉翁」,又號 (1)白居易	「六一居士」者,為下列 (2)李白	何人? (3)歐陽修	(4)王維
(2)06.東漢·班固《漢書·藝 者之所造也。」應 (1)司徒之官	[為下列何者?	,「小說家者流,蓋出於_ (3)羲和之官	
(2)07.下列何者的數字所指為	3.且體數日?		
(1)一貧如洗		(3)七零八落	(4)四分五裂
(1)08.下列何者適合做為商界 (1)大業千秋		(3)龍門聲價	(4)化雨均霑
(1)09.下列何者,並非所謂「 (1)范仲淹	唐宋古文八大家」? (2)歐陽修	(3)柳宗元	(4)王安石
(3)10.下列史書,何者不屬於	冷四史?		
(1)《三國志》	(2)《史記》	(3)《國語》	(4)《後漢書》
(2)11.「兼相愛,交相利」為	高諸子中何人之主張?		
(1)孟子	(2)墨子	(3)楊子	(4)老子
(2)12.選出下列「」內之字形	形完全正確者?		

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(1)風聲鶴「戾」/ (3)蓬「蓽」生輝/		(2)推「諉」塞責/ (4)「沘」漏百出/	_
(3)13.有關《史記》之敘: (1)紀傳體之祖 (3)創立「君子曰」		(2)孔子非諸侯而列 (4)通史之祖	川於世家
	,碧井屠蘇沈凍酒。曉寒》 其中所指季節為何?	\$P\$\$P\$\$P\$\$P\$\$P\$\$P\$\$P\$\$P\$\$P\$\$P\$\$P\$\$P\$\$P\$	柳。」(宋・毛滂〈玉樓春
(1)盛夏	(2)初秋	(3)隆冬	(4)初春
(1)15.選出下列各組成語 (1)櫛風沐雨/披星 (3)期頤之壽/夏綠	戴月	(2)倒行逆施/因勢 (4)朝乾夕惕/朝不	
期年,而貌加豐,	髮之白者,日以反黑。予問	既樂其風俗之淳,而其吏民 南」與下列何者說法最為接	,人固疑予之不樂也。處之 亦安予之拙也。」(宋·蘇 近? (4)遺世獨立
(4)17.下列稱謂,何者屬	於「謙稱」?		
(1)左右	(2)執事	(3)麾下	(4)不佞
(1)慢慢放下了「防 (2)我擅長包裝那些 (3)才剛「入睡」又 (4)把「溫暖」轉移	中詞語,何者詞性前後相構」/任知覺被夜色「包」「倔強」/把這易碎品當作性著醒過來/情緒的「電」到另一個人的胸膛/讓上	園」 作「補償」 路」永遠都超載 次犯的錯「反省」出夢想	〔』」。下列文句「 」中的詞
語,何者與「反掌 (1)孔子讀《易》, (2)與公司談和解, (3)具有才華學識的	折枝」意義最接近?	一天	
(1)他逸樂成性、揮 (2)民眾配合演習, (3)總經理提出「釜	詞語,何者使用最恰當? 霍家產,如今面臨「綽綽? 街道人員淨空,一幅「萬 底抽薪」的方案,讓公司? 語氣「人言可畏」,部會	人空巷」場景 导以轉虧為盈	
家貓開始馴化的時 ,貓與人類的關係 集在人類聚落,於	間點,恰好吻合中東肥沃 ,一開始可能並非始於人類	目彎地區人類進入農業社會 類的主動飼養。而是由於穀	遷徙,散布到世界各地。而的時間。因此,科學家推測 倉的建立,使囓齒類動物聚 化過程。」依據文意,有關

(1)中東遊牧民族飼養野貓,從而使野貓馴化為家貓 (2)野貓因人類飼養而馴化,並隨人類的遷徙而散布

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()	引到人類聚落後,逐漸程,因地域的不同而存		
(2)他所犯的罪行寫到 (3)有趣的傳統慶典,	詞贅字? 分優異,還樂於助人 罄竹難書,實在令人憤 能提升地方觀光效益 ,不會失去做赤子時的		
(3)23.「師」字可有多種解 軍隊」?	釋:老師、學習、軍隊	、從師問學等,下列文句中的	了「師」字,何者解釋為「
(1)三人行,則必有我 (3)若使燭之武見秦君		(2)嗚呼!「師」道』 (4)道之所存,「師 _」	_ , ,,, , , ,
一句,最適合填入文 「近幾年來素食主義 境意識。(甲)最近 半素食者罹患心臟疾	中(甲)(乙)(丙) 逐漸形成風潮,主要是 一次的分析,研究人員 病和癌症的機率較低,	或半素食者也許能活得更健身 (丁)何處? 由於人們開始注意自己的健身 比較了素食者和雜食者的健身 但總體死亡率並沒有差別。()所以他們維持健康的生活也	度,並關心動物的權益和環 度,(乙)顯示全素食者或 (丙)另一個可能性是,全
(1)(甲)	(2)(乙)	(3)(丙)	(4)(丁)
「忘記」只保留「忘」中的詞語,何者是(1)法拍物品的品質「(2)看完這部電影,讓(3)消防隊員不顧自己	」的意義,「記」的意	評斷 火場救人	
貳、英文【第26-50題, 每 一、字彙 【請依照句子前 》			
(2)26.People usually eat, drin (1)quarrel	k, chat and laugh at a (2)banquet	 (3)funeral	(4)checkup
(4)27.I am a bit chubby, so po (1)inspires	eople's question about wher (2)refreshes	n my baby is due really me (3)strengthens	e. (4)embarrasses
(1)28.If parents are too(1)tolerant	of their children's misbeha (2)previous	avior, the kids may very likely be (3)grateful	spoiled. (4)available
(2)29.There was a huge pile of (1)poetry	of after the party, so (2)litter	it took the janitors several hours (3)relief	to clean up. (4)climate
(3)30.All applicants must pro (1)physically	vide their bank statement to (2)religiously	show that they are capab (3)financially	le. (4)socially

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(2)31. Founded a year ago with onl			
(1)secure	(2)infant	(3)advanced	(4)mature
(3)32.Normally, a rabbit would	away at the sight of a tiger		
(1)oust	(2)pass	(3)dart	(4)fade
(4)33.Our boss was not happy at a	ll when he found this quarter's	growth in sales was only	<u>.</u>
(1)lucrative	(2)hilarious	(3)arbitrary	(4)marginal
二、文法測驗【請在下列各題	中選出最適當的答案】		
(1)34.I' d love to play basketball	with you! Let's some ho	oops.	
(1)shoot	(2)shot	(3)shoots	(4)shooting
(2)35.My boss was shocked when	I turned his offer of my	promotion.	
(1)up	(2)down	(3)in	(4)out
(4)36.The 70-year-old man,	from a long trip, felt very tired	d.	
(1)return	(2)returns	(3)returned	(4)returning
(2)37.The couple through m	nany difficulties before finally l	naving a happy ending.	
(1)go	(2)went	(3)going	(4)gone
(3)38.She for two hours bef	Fore her friends arrived.		
(1)was waited	(2)has been waiting	(3)had waited	(4)was waiting
(1)39.A paperclip is an instrument	to hold sheets of paper	together.	
(1)used	(2)to use	(3)using	(4)use
(4)40.Peter and Tom are competin	g for the position of the manag	er. The former has better work	experience than .
(1)the later	(2)another	(3)other	(4)the latter
三、克漏字測驗【請依照段落	上下文意,選出最適當的答	李	
There are three children in the	Vanderbilt family. Alice is the	youngest. She differs from her	41 older brothers,
Mike and Larry, because she is rea	ally shy. Alice is also dependen	t on her family, and doesn't like	e to do things 42 .
Mike and Larry, on the contrary, a	re very independent. The two b	prothers are 43 in many way	ys. For example, they are
both kind and friendly. The boys e	even have almost the same 44	except that Larry wears gla	asses. Otherwise, you'd
never be able to 45!			
(3)41.(1)intelligent	(2)healthy	(3)outgoing	(4)lazy
(4)42.(1)on time	(2) for free	(3)in public	(4) by herself
(1)43.(1)alike	(2)naughty	(3)different	(4)stingy
(3)44.(1)interests	(2)schedules	(3)appearances	(4)habits
(2)45.(1)set them up	(2)tell them apart	(3)calm them down	(4) figure them out

四、閱讀測驗【請在下列各題中選出最適當的答案】

In recent years, a significant trend has emerged across various sectors of the American economy, as companies have started to streamline their product offerings. This movement, which predates the COVID-19 pandemic, has become more pronounced in recent months. Coca-Cola, for instance, has halved its beverage portfolio, discontinuing around 200 of its

drink varieties, including notable products like Tab, Zico coconut water, Diet Coke Feisty Cherry, and Odwalla juices. This trend is not exclusive to the beverage industry; it extends to food items, from mayonnaise to cereals, and even to the automotive sector, where companies are reducing the number of car models and options to concentrate on best-sellers.

Retail chains like Stew Leonard's have dramatically cut down their cereal offerings, and Edgewell Personal Care Co., known for Schick razors and Banana Boat suntan lotion, has similarly streamlined its product lines. Dollar General has reduced its mayonnaise varieties, emphasizing efficiency over variety. This strategy reflects a deeper understanding of consumer behavior, suggesting that too many choices can be overwhelming and counterproductive. Market research supports this approach, indicating that new products now make up a smaller percentage of store items compared to prepandemic levels. Studies have shown that a limited selection can result in increased sales, a phenomenon highlighted by psychologists Sheena Iyengar and Mark Lepper in their jam study, which found that consumers were more likely to make a purchase when presented with fewer options.

This shift towards simplification is a strategic response to changing market dynamics and consumer preferences, emphasizing the importance of focused and efficient product assortments. Retailers and manufacturers are navigating these changes with careful planning to ensure they meet consumer needs without cluttering the marketplace.

(2)46. What trend has emerged in the American economy regarding product offerings?

(1)Increasing product lines (2)Streamlining product offerings

(3) Diversifying into new markets (4) Expanding globally

(4)47. What type of products did Coca-Cola discontinue?

(1)Only sodas (2)Alcoholic beverages (3)Water varieties (4)Juices and diet drinks

(3)48. Which sector is **NOT** mentioned as experiencing a reduction in product offerings?

(1)Beverage (2)Automotive (3)Clothing (4)Food

(1)49. According to studies, how does limited selection affect consumer purchases?

(1)Increases likelihood of purchase (2)Decreases likelihood of purchase

(3) Has no significant effect (4) Causes confusion among consumers

(2)50. What is a key reason for companies to reduce their product lines?

(1) To increase production costs (2) To simplify consumer choices

(3)To expand into new markets (4)To focus on online sales

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